

HEATON-BIRMINGHAM GARDENS
BOWLING CLUB LTD

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To Whom It May Concern,

Having worked in the hospitality industry for many years, I was somewhat sceptical when first approached regarding the installation of CellarControl systems.

Beer quality and taste is paramount. The thought of cleaning beer lines less than once a week was unthinkable.

On doing the sums and after discussions, against some advice to the contrary, I decided to give it a try. A guarantee was given from Rob, that should there be any problems the system would be removed. No obligation and no charge.

The system has been installed at Heaton since February, 2009. Rather than the recommended six weekly clean, I decided, as a precaution to have the lines cleaned three weekly initially.

Members/Patrons were not advised of the installation or change to beer cleaning routine. The thinking being what they didn't know wouldn't hurt them, but very aware, if there was any problems or change to the beer it would certainly be brought to my attention. To this day, some 17 months down the track, nothing negative has been noted during the cleaning process and no complaints have been received.

From a savings point of view, taking into account chemicals, beer wastage (no flow back) and labour, the saving to our club has been considerable.

We are now cleaning the lines monthly, the intention being to proceed to six weekly as first recommended, in the near future.

As stated I was very sceptical at first, but my concerns were unwarranted as the system performs just as promised.

I have no hesitation recommending the use of the CellarControl system.

Regards
Marilyn Brown
Secretary Manager